

THE 6-WEEK BOOK CREATION COURSE

by Kaitlyn Pibernik

WEEK ONE THURSDAY

FIRST MILESTONE

We will aim to complete your first hurdle on the first Thursday of your course - including your introduction and contents page.

WEEK ONE TUESDAY

On the first of twelve check-in sessions, we will establish your goals, your book's themes, structure and goal word count. We will break the remaining 11 sessions into workloads so you can have enough time to complete your book.

We will then allow time for you to get on track, and to plan your book in time for Thursday's session.

WEEK TWO THURSDAY

THIRD MILESTONE

We will analyse and edit your work from the previous weeks and assess our next steps from here.

In this chat, you can air any ideas or errors and we will fix them straight away!

WEEK TWO TUESDAY

SECOND MILESTONE

We will aim to complete your second milestone, which we will have established in our first session.

In this chat, we will work on your manuscript, proofread any current work and begin planning future chapters.

You can then add more writing to your manuscript in preparation for Thursday's session.

WEEK THREE THURSDAY

FIFTH MILESTONE

We will finalize your front and back covers, and write your blurb.

In this stage we will also select quotes from the book to start the advertising process on our platforms.

WEEK THREE TUESDAY

FOURTH MILESTONE

Week three marks our midpoint, in which we will assess all progress so far and begin designing our front and back covers.

We will provide you with constant drafts and chat about exactly what you envision to put it onto paper.

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WEEK FOUR THURSDAY

SEVENTH MILESTONE

We will catch up on your progress, proofread your work once more, and contribute structural and expert writing input to keep you on track and performing to the best of your ability.

WEEK FOUR TUESDAY

SIXTH MILESTONE

In this session, we shall plan for the remaining weeks and establish our advertising plan to build demand for your book.

You will be expected to market your book on your platform as well as us advertising it on ours, as to best maximise the demand created.

WEEK FIVE THURSDAY

NINTH MILESTONE

In this stage, we will create a pre-order link for your book to put in your social media profiles, in order to secure sales for the book release.

We will also establish a release date, as well as a teaser video to create more demand.

WEEK FIVE TUESDAY

EIGHTH MILESTONE

In the eighth milestone we will aim to polish off your manuscript to a point where you are beyond happy - and to assess your progress and answer any queries you might have.

We will continue our advertising journey and post to both of our social media accounts to create demand.

WEEK SIX THURSDAY

ELEVENTH MILESTONE

The final day of our journey will consist of celebrating the news of your book release to your followers and making the book available for purchase online in paperback format.

WEEK SIX TUESDAY

TENTH MILESTONE

In our tenth milestone we will send you your final draft in a PDF format, and we will tweak any issues before rendering the final book for printing.

We will then submit the book for printing after selecting your desired front and back covers.